



West Bengal Board of Secondary Education
"Nivedita Bhawan", DJ-8, Sec-II, Salt Lake City, Kolkata – 700091

No.: D.S.(Aca)/235/S/10(A)

Date: 18.7.2024

NOTIFICATION

From : Deputy Secretary (Academic)
West Bengal Board of Secondary Education

To: The Heads of all Secondary School under WBBSE

Sir/Madam,

This is being notified with the interest which conjoins efforts of conservation of environment with education to bring about a consciousness among the children that is expected to build a sustainable and secure future. World Wide Fund for Nature- India, a pioneering organization in this field, has been organizing a **Wisdom Global Challenges** programme, and has notified for its 17th edition for the year **2024**. The details of the programme can be found in the enclosure of this notification.

All concerned are encouraged to participate in the said programme of WWF – India without any financial liability for inspiring and empowering the Children.

This public interest notification is being issued with the consent of the President, Ad Hoc Committee, WBBSE.

Rhitalabata Chatterjee
Deputy Secretary (Academic)
West Bengal Board of Secondary Education

Enclosure : As stated above

No: D.S.(Aca)/235(1-6)/S/10(A)

Date: 18.7.2024

Copy forwarded for information and necessary action to:

1. The HOIs of all Secondary School under WBBSE.
2. D.I.(SE) of all Districts of West Bengal.
3. WWF-India, West Bengal State Office, Tata Centre, 1st Floor, 43 J L Nehru Road, Kolkata-700 071.
4. P.A. to President.
5. Secretary Unit WBBSE.
6. Office copy.

Deputy Secretary (Academic)
West Bengal Board of Secondary Education

053/DS(Aca)



WWF for a living planet®

A.M.
R. Chatterjee
20/06/24

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DS(Aca)

S. Anand
19/06/24
Date: 18.06.2024

1282/p/s
19/6/24

To,
The Secretary,
West Bengal Board of Secondary Education,
Nibedita Bhaban, Saltlake, Kolkata

Dear Sir/ Madam,

Greetings from WWF-India!

WWF-India is a leading conservation organization that believes in the power of education to build a sustainable and secure future for our children. WWF-India's Environmental Education division strives to inform, inspire and empower children, youth and citizens to contribute to environmental conservation through knowledge building and action.

We are delighted to inform you that we have recently launched the 17th Edition of the **Wild Wisdom Global Challenge 2024- The biggest wildlife challenge across 97+ countries**. In 2023, the challenge saw participation from over **350,000 students from 1600 schools** from pan-India.

Over the years, various ministries such as MHRD, CBSE, KVS and other state govt. agencies have partnered with us and endorsed the quiz.

We are delighted to inform you that we have recently launched the 17th Edition of the Wild Wisdom Global Challenge 2024 and seek support from the **West Bengal Board of Secondary Education** to encourage schools to join the challenge **without any financial liability**.

Please find attached –

- Proposal and circular to be shared with schools across the country
- Last year's WWGC report [WWGC2023 final PDF 2.pdf](#)
- WWGC 2024 Poster

For more details, please let us know if we can visit your office on any date as convenient to discuss the program in detail.

Looking forward to hearing from you!

Saswati Sen

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Mr. Shri Arvind Wable, Vice-President, Trustee- Treasurer
Shri Shyam Saran, Trustee Mr. Arun Maira, Trustee
Mr. N. Kumar, Trustee Ms. Chanda Singh, Trustee
Mr. Ravi Singh, Secretary General & CEO, Ex-Officio Trustee

WWF-India Secretariat:

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172-B, Lodi Estate, New Delhi – 110 003
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WWF WILD WISDOM GLOBAL CHALLENGE 2024

About Wild Wisdom Global Challenge

Launched in 2008 in one State in India with participation of just over a thousand students, Wild Wisdom has grown to engage over **one million children from over 95 countries**.

The Challenge sets young minds on a learning journey, complete with engaging and informative **learning resources**, valuable interactive **learning experiences** such as webinars and workshops, and fun and competitive **quizzes** that challenge knowledge while building character and team spirit.

In year 2023, The Wild Wisdom Global Challenge was dedicated to exploring all about birds. Over **350,000 students from 1600 schools from 95 countries** were engaged and they learned about diverse physical and behavioural adaptations and survival strategies of birds around the world.

Theme 2024: REPTILES "THE ULTIMATE SCALY SURVIVALISTS"

Turtles in the seas. Snakes in the fields. Geckos on your walls. Reptiles are all around us—crawling, slithering, swimming and climbing. What are reptilian lives like? How are they different from us? Why does the world need them? This year, WWGC will make you look at reptiles in a whole new way!

This diverse group of animals, that includes tortoises and turtles, tuataras, lizards, snakes, crocodiles, and alligators, inhabit every continent, except Antarctica. Reptiles have amazing abilities—some lizards sprint on water, tortoises can live for a few hundred years, and chameleons can move their eyes in different directions at once. Their endurance makes them our planet's ultimate survivalists.

With the Wild Wisdom Global Challenge 2024, we'll step into the realm of reptiles to explore the diversity within the group, dispel myths and misconceptions, and discover the fascinating characteristics, adaptations, and behaviours that have helped reptiles survive and thrive for millions of years.

The key details of the Global Wild Wisdom Challenge Model are as follows:

AGE GROUP : GRADE 6-9			Time line
No. of Rounds	Mode	Description	
Round 1- Classroom Level	Paper and pencil test	<ul style="list-style-type: none">E-question paper will be sent to schoolsAll registered students will take the quiz30 students from each grade (6th-9th) will proceed to next round	July- August, 2024
Round 2- School Level	Digital on itza.io	<ul style="list-style-type: none">10 day learning journeys designed in a way to allow students to earn points on answering quiz questions and completing activities.One quiz each day (minimum 6 quizzes)Competition between schools. Two students from each school qualifies for the state level round.	26 th August- 9 th September, 2024

Round 3- State Level	On-ground	<ul style="list-style-type: none"> Eligible schools/ students from each state will compete with each other at the on-ground State level rounds. 	September-October, 2024
Round 4- Semi- Final	Digital	<ul style="list-style-type: none"> Top winning school (represented by two students) from state will participate in the digital Semi-final round. 	November, 2024
Round 5- National Final round	On-ground	<ul style="list-style-type: none"> Top 6 teams from the semi-final round will qualify for the on-ground National level round. Teams will travel to Delhi and compete with each other 	November, 2024
Round 5 – International Level	Digital on Zoom	<ul style="list-style-type: none"> National level winning school will join the International finale on zoom Winning teams from different countries from across the globe will compete 	December, 2024

Registration Fee- There is no registration fee

Preparation material for schools

Upon successful registration, schools will receive access to digital learning material to gear up for the quiz and learning course on reptiles.

Rewards for students

1. All participating children will receive a digital participation certificate.
2. Top 30 classroom challenge winners will receive printed certificates.
3. State level winners will receive certificates and trophies and exciting prizes/ goody bags
4. Top 3 National level winning teams will win a sponsored trip to the forest area/ National park/sanctuary.
5. Winning school will earn a rolling trophy

Registration timeline: Registrations will be open till 31st July, 2024!

Note: All schools are encouraged to circulate this information among the students for participation. For further queries, you may contact: WWF-India (Between 9:30 am – 5:30 pm) on 9674930028, 9231841534.

Website: <http://academy.wwfindia.org/wildwisdom/>

For more details email to wildwisdom@wwfindia.net/ ssen@wwfindia.net/
abiswas@wwfindia.net